



Spencer Chapin

graphic designer

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B.A. in Studio Art w/emphasis in Graphic Design & Photography

EXPERIENCE

February 2008 - Present **METROPOLITAN COMMUNITY COLLEGE** Kansas City, MO

Graphic Design Coordinator

- Coordinating and executing marketing projects for 5 community colleges (under the district name of Metropolitan Community College) including MCC-Penn Valley, MCC-Longview, MCC-Blue River, MCC-Maple Woods and MCC-Business and Technology.
- Work load includes a broad spectrum of projects from the district marketing director, campus marketing coordinators, district print shop, staff and faculty members as well as outside vendors/printers. This involves being part of the initial conceptualization of projects, identifying the target audience, developing a plan or strategy to accomplish the initiative as well as creating the design and layout to meet the goal and purpose of the project.
- Part of a small marketing team that helped draw in new students for a total enrollment increase of 10% in 2008 and a 14% increase in 2009.
- Ability to bring a project to fruition through the use of many different media types, software and tools to fit the need of the project.
- Projects and assignments include print design/layout, illustration, branding, logo creation, web-based design, photo re-touching/manipulation, photography, photo-shoot direction and the understanding of print processes and materials.
- Managing multiple projects at a time while working with each projects' respective client and able to complete the project on time while accomplishing the goal and purpose of the project.
- Creating relevant marketing by maintaining a fresh and up-to-date awareness of current art/design/photography trends while also pushing the boundaries to stay above the curve.

October 2001 - February 2008 **ARROW SPEED WAREHOUSE** Kansas City, KS

Graphic Designer

- Creation and conceptualization of marketing materials for Arrow Speed Warehouse as well as outside vendors and clients throughout the performance auto part industry.
- Direct interaction with performance auto part industry vendors and representatives across the United States.
- Projects included local and national advertising campaigns through print, web, television, trade shows and retail stores.
- Manage multiple projects with tight deadlines.
- Work directly with printers and print houses to oversee the outcome of the final product.

EXPERIENCE cont.

August 2001- October 2001

WDAF FOX 4 NEWS

Kansas City, MO

Broadcast Designer

- Created graphics for nightly news-cast for the Kansas City Metro area.
- Trained on Chyron to provide text and graphics during the nightly news-cast.
- Record graphics and video on to tape.
- Responsible for sending all graphics to producers in the control booth prior to newscast.
- Met tight deadlines on an hourly basis

1998-2001

Lee's Summit R-7 School District

Lee's Summit, MO

Painter

- Worked on a paint crew responsible for painting buildings and other facilities throughout the Lee's Summit R-7 school district

EDUCATION

1997-2001

University of Missouri Kansas City

Kansas City, MO

B.A. in Studio Art with emphasis in Graphic Design and Photography

1993-1997

Lee's Summit High School

Lee's Summit, MO

High School Diploma - focused on art

SKILLS

- Print Design and Layout, Web-based graphics, Illustration, Painting, Photography and Photo re-touching/manipulation.
- Proficient in Adobe Photoshop, Adobe InDesign, Adobe Illustrator, QuarkXpress, Adobe Acrobat and Bridge.
- Experienced in Filemaker, Excel, Microsoft Word, Flight Check, Adobe After Effects and Fetch.
- Primarily work in Macintosh, but I am experienced on the IBM platform.
- Very knowledgeable in the use of scanners, laser printers and ink jet printers.
- Knowledgeable about print process involved in off-set printing, full color laser printing, binding, screen printing and large format printing.
- Experienced in direction and handling of photo shoots.

ACCOMPLISHMENTS

- 2007-2010 - Created my freelance design company known as Nalubuff. (www.nalubuff.com)
My client/work list includes projects for: O'Reilly Auto Parts, Joe's Crab Shack, Hard Rock Hotel & Casino, Strange Music, Tech N9ne, Krizz Kaliko, Arrow Speed Warehouse, Performance Corner, Truck Gear, Auto Value Parts Stores, Competition Specialties, CarQuest, Napa Auto Parts, Miami Designs, Foster Babcock & Associates, R&R Marketing Consultants, Dynamic Displays, LLC, Rubenstein Real Estate Co., Bethany Church, Life Church, First Baptist Church of Lee's Summit, Youth Front, JC Nichols Family, Sanctus Real, Life In Jersey, Bullett Products, Street Side Auto, Specialty Parts Network, Ride 4 Rachel House, Tapestries of Life Ministries, My New TV Set, The Brilliant Geographers, Truman High School, The Salt Mine, The Special Olympics of KC, Sara Tafoya Photography, First Acts theatre group, Mainstreet Cafe, New Earth Cofeehouse and more.
- August-October 2009 - Featured artist at www.creativemyk.com
- December 2008 - Traveled to Guadalupe, Mexico to paint murals for the Tapestries of Life Orphanage.
- August 2008 - Played drums at the Fringe festival in Edinburgh, Scotland at many different venues with the LIFE church worship band. This is the largest arts/music festival in the world with over 1 million attendees each year.
- 2005-2007 - Created NALUBUFF CLOTHING in which I designed all the clothing and advertising. This line of clothing was sold online as well as at local churches, concerts and events. Nalubuff sponsored several local/national bands and moto-x rider.
- January-February 2007 - Individual exhibition of paintings at West Side Family Church in Lenexa, KS.
- June 2006 - Individual exhibition of paintings at Doc's Coffee House in Lee's Summit, MO.
- 2003-2005 - Played drums for local rock band Abbington. Played concerts throughout the midwest with local and national recording artists while gaining attention from major record labels such as Maverick Records, Capitol Records, RCA, Sony, Tooth and Nail, Windup Records and EMI. Several singles were played on local radio stations 96.5 the buzz, 88.5 KLJC, 105.9 KLZR as well as stations in Nebraska, Iowa, Arkansas and Oklahoma.
- July 2001 - Individual exhibition of paintings at the Westport Coffeeshouse in Kansas City, MO.
- 2001 - Digital work for POOR BOY GALLERY in Kansas City, MO.
- 2001 - Worked directly with JC Nichols family to design large digital art project for Miller-Nichols Library at UMKC.

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